



Online Training:

The Benefits of Using Blended Learning and Technology in the Classroom

EBOOK

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Using Video Training To Better Support Learners

In an increasingly technological environment, instructors and consultants need modern training methods that can capture and hold people's attention, no matter the topic. In fact, a study done by the Pew Research Center found that the “new normal” for instructing students will be significantly more tech-driven in 2025¹ — and we're already seeing a massive move toward innovative teaching practices today.

Online streaming courses are one of the solutions used to introduce beneficial, tech-driven education into the workplace.

Online training is using blended learning methods and more advanced technology to instruct, educate or train on a particular subject or skill. Whether an instructor is transitioning from DVDs to online resources or they simply want a more engaging way to convey information, having an extensive online resource library available can benefit everyone involved. Let's take a look at the benefits of using blended learning and technology through Video Training Power — a subscription service that's only \$495 per instructor.

1. www.pewresearch.org/internet/2021/02/18/experts-say-the-new-normal-in-2025-will-be-far-more-tech-driven-presenting-more-big-challenges/



Diversified Content

It should go without saying, but learners tend to lose focus if the same types of content are shown over and over again — and it may not be stimulating for teachers to use the same, tired videos year in and year out.

A membership with Video Training Power gives instructors access to a collection of thousands of training materials to use in the classroom. While most teachers are stuck using the same DVD for years on end, the flexibility of streaming videos allows instructors to diversify the topics and keep courses constantly evolving.

And, if a video on a certain topic didn't quite cover exactly what an instructor needs, there are hundreds of other options available at the touch of a button. With our annual subscription, you can use any course in the library and in as many classroom sessions as you want or need.

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Better Engagement

Online training can bring subjects to life and hold viewers' attention, unlike many traditional teaching methods. Provide information in an easy-to-follow and entertaining way to ensure the learners are more interested and engaged in the topic the instructors are covering. Because videos are generally more interesting to watch than reading extensive educational materials, students enjoy the training, and thus retain the information more successfully.

Enrich the classroom experience and drive discussion using videos that get the ball rolling. Online training can be a great way to introduce different areas of interest and encourage employees to start talking about what they're learning, making the classroom a place for better engagement overall. These courses allow instructors to show workers the right and wrong ways of doing things in a work environment they'll relate to. And, with helpful resources available to cover hard-to-explain or high-level topics, instructors are more able to take the necessary time to answer questions and ensure everyone understands what's being taught.

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Improved Accessibility

Consultants have a multitude of responsibilities when it comes to relaying information to students: They must make certain that they cover the right points and ensure students grasp the knowledge and retain the details. It's best if proper training videos can be easily accessed.

Instructors shouldn't have to completely switch up or modify their teaching practices to incorporate a better way to educate learners. Streaming training programs through Video Training Power gives people instant access to 100% Video-On-Demand content, allowing them to stream training videos in any classroom, no matter where they are.

Not only do consultants receive unlimited access to over 1,800 premium streaming programs, but the platform is also fully compatible with existing classroom technology – from TVs to projectors or any other currently used system.

Streaming training programs through Video Training Power gives people instant access to 100% Video-On-Demand content.



Implementing Video Training Into Your Teaching Solution

Video Training Power has hundreds of videos on almost any topic that instructors might need, from diversity, harassment and conflict resolution to the safe use of ladders, forklift safety, or confined space entry, and more. And, trainers can gain access to all of these online training resources for only \$495 a year.

With a Video Training Power all-access subscription, you can:

- Get unlimited access to over 1,800 premium training courses.
- Stream the entire on-demand library for the cost of one DVD.
- Get instructor guides and simple chapter navigation.
- Easily experiment with new training topics.
- Create and send certificates directly to students.
- Save videos to your account to curate your own collection.

There's no limit to the resources you can use to teach in diversified, engaged and accessible ways. Introduce a modern way to teach with online streaming courses from Video Training Power. Subscribe today!





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